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May 19, 2005

RECEIVED

MAY 19 2005

Federal Communications Commission
Office of Secretary

By Hand Delivery

Marlene H. Dortch, Esquire
Secretary
Federal Communications Commission
445 12th Street, S.W., Room TW-B204
Washington, D.C. 20554

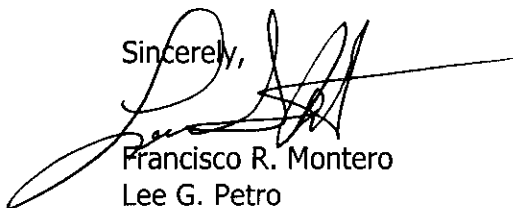
RE: Petition For Rulemaking
Fernandina Beach and Yulee, Florida
Tama Radio Licenses of Jacksonville, FL, Inc., Petitioner

Dear Ms. Dortch:

Tama Radio Licenses of Jacksonville, FL, Inc., by and through its attorneys, hereby submits this Petition for Rulemaking relating to the above-referenced communities.

Should there be any questions regarding this Petition, please contact undersigned counsel.

Sincerely,



Francisco R. Montero
Lee G. Petro

Counsel for Tama Radio Licenses
Of Jacksonville, FL, Inc.

Enclosures

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**Before the
FEDERAL COMMUNICATIONS COMMISSION
Washington, D.C. 20554**

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MAY 19 2005

In the Matter of _____)
)
Amendment of Section 73.202(b))
Table of Allotments,)
FM Broadcast Stations)
(Fernandina Beach and Yulee, Florida))

RM- _____

Federal Communications Commission
Office of Secretary

To: Office of FCC Secretary
Attention: Assistant Chief, Audio Division, Media Bureau

PETITION FOR RULE MAKING

Tama Radio Licenses of Jacksonville, FL, Inc., the licensee of Station WJSJ(FM), licensed to operate on Channel 287A, Fernandina Beach, Florida, herein petitions the Commission to institute a rule making proceeding to reallocate Channel 287A from Fernandina Beach, Florida, to Yulee, Florida, as its first local broadcast station, and to modify the WJSJ(FM) license to specify operation on Channel 287A at Yulee. In support, the following is shown:

1. This petition is presented in accordance with Section 1.420(i) of the Commission's rules. Allotment of Channel 287A to Yulee as proposed herein is mutually exclusive with its allotment to Fernandina Beach, Florida.¹

2. The community of Yulee is a Census Designated Place with a 2000 U.S. Census population of 8,392 persons.² Yulee has no broadcast stations licensed to the community, nor is there a pending application to establish a station, and it has no present FM channel allotments. On the other hand, there is one other FM allotment (Station WNLE, Channel 219C2), and an unlimited-hours AM facility, Station WVOJ(AM), both of which are licensed to Fernandina Beach.

¹ See attached Technical Statement of Graham Brock, Inc., at pg. 2, ¶ 3, attached hereto as Exhibit A (the "Technical Statement").

² See Exhibit B.

DISCUSSION

3. Yulee merits a first local radio service. The community has, as noted above, a 2000 US Census population of 8,392. As with other communities in Nassau County, Yulee is part of the Nassau County School system, and has its own primary school, elementary school, and middle school.³ In addition, Yulee has its own branch of the state-wide Florida Community College system.⁴ Yulee has its own zip code (32097),⁵ and its own branch of the Nassau County Library System.⁶ Yulee also has a substantial number businesses located in Yulee, with many integrating "Yulee" as part of the name,⁷ including its own fire department. In addition, there are numerous churches and other community-based organizations that call Yulee home.⁸ Clearly, therefore, Yulee is a community for allotment purposes.⁹

4. The reallocation of Channel 287A from Fernandina Beach to Yulee will involve a transmitter site change by WJSJ.¹⁰ A substantial area which now receives 60 dBu service from WJSJ will continue to receive service after the site change. The new Channel 287A transmitter site will be northeast of the present site. An area southwest of the present site would lose 60 dBu service, while an area west northeast of the present 60 dBu contour would gain service from WJSJ.¹¹ As shown in the attached Technical Statement, the loss area and population are 528.4 square kilometers and 245,161 persons; the gain area and population are 528.4 square

³ See Exhibit C.

⁴ *Id.*

⁵ *Id.*

⁶ *Id.*

⁷ See Exhibit D.

⁸ *Id.*

⁹ See, e.g., *Nantucket, East Harwich, and South Chatham, Massachusetts*, Report and Order, 20 FCC Rcd 3577 (MB Bur. 2005)(finding census designated place as a community for allotment purposes where it had a "local fire station, several churches and dozens of retailers and restaurants.").

¹⁰ See Technical Statement, pg 1.

¹¹ *Id.*, Exhibit 5.

kilometers and 18,255 persons. The entire gain and loss areas will continue to receive at least five radio station services.¹²

5. In addition, the reallocation of Channel 287A to Yulee, Florida, requires that the reference coordinates of Station WSJF, St. Augustine Beach, Florida, be changed. As detailed in the Technical Statement, the proposed site for Station WSJF(FM) would fully comply with the minimum distant separation requirements set forth in Section 73.207 of the Commission's rules, and any loss area created by the change in the reference point for Station WSJF would continue to receive at least five radio station services.¹³

6. The reallocation of Channel 279 to Yulee from Fernandina Beach will provide a first local transmission service, furthering the third FM allotment priority, hence producing a preferential arrangement of allotments.¹⁴ Tama intends to promptly apply for FCC authorization to construct the Channel 287A at Yulee, Florida station proposed herein if the reallocation is made as requested and, if authorized, to promptly construct the new facility.

CONCLUSION

In consideration of the foregoing, the Commission is requested to initiate a rule making proceeding to amend Section 73.202(b) as follows:

	<u>Present</u>	<u>Proposed</u>
Fernandina Beach, Florida	219C2, 287A	219C2
Yulee, Florida	-----	287A

¹² *Id.* pgs 3-4. In addition, as discussed in the Technical Statement, Yulee is not located in an urbanized area, and the proposed facilities would not cover more than 50% of the Jacksonville, Florida, urbanized area. *See Id.*, Exhibit 7.

¹³ *Id.*, pg. 6.

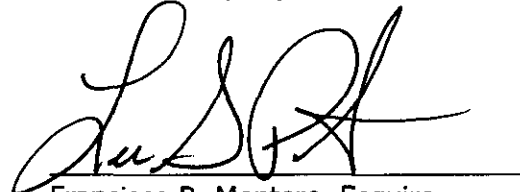
¹⁴ *Revision of FM Assignment Policies and Procedures*, 90 FCC 2d 88 (1988).

The proposed reallocation would result in a preferential arrangement of the allotments, delivering the first local service to Yulee without depriving Fernandina Beach of its sole broadcast facility, and would be in the public interest.

Respectfully submitted,

**TAMA RADIO LICENSES
OF JACKSONVILLE, FL, INC.**

By:

A handwritten signature in black ink, appearing to be "F. Montero", written over a horizontal line.

Francisco R. Montero, Esquire
Lee G. Petro, Esquire

Fletcher, Heald & Hildreth, PLC
1300 North 17th Street, 11th Floor
Arlington, VA 22209
703-812-0400

Its Attorneys

May 19, 2005

EXHIBIT A

PETITION FOR RULE MAKING
TAMA RADIO LICENSES OF JACKSONVILLE, FL, INC.
RE-ALLOT CHANNEL 287A
YULEE, FLORIDA
May 2005

TECHNICAL STATEMENT

1. This technical statement and attached exhibits have been prepared on behalf of Tama Radio Licenses of Jacksonville, FL, Inc. ("Tama"), licensee of WJSJ, Channel 287A, Fernandina Beach, Florida. Tama herein requests the following changes to the Commission's Table of FM Allotments, §73.202(b) of the rules. Tama requests a change in community of license for WJSJ to Yulee, Florida. In order to accommodate the change in community of license, the reference coordinates for station WSJF, Channel 288C3, St. Augustine Beach, Florida must be changed. Tama is also the license of WSJF. This proposal provides a first new local service for the community of Yulee, Florida.

PROPOSAL

2. Channel 287A can be allotted to Yulee, Florida, with a site restriction of 9.2 kilometers south-southeast of the community to avoid shortspacing to WKUB, Channel 286C2, Blackshear, Georgia. The geographic coordinates for the proposed allocation site are North Latitude 30° 34' 00" and West Longitude 81° 31' 30". Exhibit #1 is a map depicting where a transmitter site for Channel 287A can be located and meet the Commission's rules, assuming the reference coordinates for station WSJF, Channel 288C3, St. Augustine Beach, Florida are changed (and WSJF is relocated). Exhibit #2 is a §73.207 spacing study from the proposed site,

demonstrating that Channel 287A meets the Commission's minimum distance separation requirements to all licensed, applied for or proposed facilities (with the exception of the licensed WSJF). From the proposed reference site, a 3.16 mV/m contour will be placed over all of Yulee, Florida.

3. The reference site for Channel 288C3 can be changed at St. Augustine Beach, Florida (to accommodate the allotment at Yulee, Florida), with a site restriction of 7.0 kilometers south-southeast of the community in order to avoid shortspacing the proposed allocation site of Channel 287A at Yulee, Florida, and station WHJX, Channel 289C3, Baldwin, Florida. The geographic coordinates for the reference site of Channel 288C3 at St. Augustine Beach, Florida, are North Latitude 29° 46' 53" and West Longitude 81° 15' 25". Exhibit #3 is a map depicting the area in which to locate a transmitter site for Channel 288C3 at St. Augustine Beach, Florida. Further, Exhibit #4 is a §73.207 spacing study demonstrating that Channel 288C3A meets the Commission's minimum distance separation requirements to all licensed, applied for or proposed facilities, with the exception of the licensed facilities of WJSJ, which is proposing to relocate to Yulee, Florida. From the proposed reference site, a 3.16 mV/m (70 dBu) signal will be provided over all of St. Augustine Beach, Florida.

4. Therefore, Tama herein requests the following changes in §73.202(b) of the Commission's rules.

Yulee, Florida

Present	Proposed
None	287A

Fernandina Beach, Florida

Present	Proposed
287A	None ¹

St. Augustine Beach, Florida

Present	Proposed
288C3	288C3 ²

PUBLIC INTEREST

5. The allotment of Channel 287A to Yulee, Florida will provide that community with its first local service, without depriving Fernandina Beach, Florida, of its only local service, since WNLE, Channel 219C2, and WVOJ, 1570 kHz, will remain licensed to Fernandina Beach, Florida. WJSJ, operating on Channel 287A at Yulee, Florida, will provide 60 dBu (1.0 mV/m) service to 333,161 persons in 2,516.1 square kilometers.³ Once Channel 287A is allotted to Yulee, Florida, Tama will submit FCC Form 301 to implement the change in community of license.

6. As a result of the proposed changes herein, the present 60 dBu contours of each station (WJSJ and WSJF) will be altered, resulting in gain and loss areas. As indicated on Exhibit #5, the WJSJ relocation will create a gain area of 18,255 persons in 528.4 square kilometers. There

-
- 1) FM station WNLE, Channel 219C2 and AM station WVOJ, 1570 kHz will remain licensed to Fernandina Beach, Florida. It is further noted that WNLE does provide a 70 dBu signal over the community of Fernandina Beach, Florida.
 - 2) The allocation reference site is to be changed to accommodate the allotment of Channel 287A at Yulee, Florida.
 - 3) Based on the a maximum Class A facility from the reference site, non terrain impacted contour, utilizing 2000 US Census data.

will also be a loss area in which there are 245,161 persons in 528.4 square kilometers. Both the gain and the loss areas are presently receiving service from a minimum of five full-time services.⁴ As such, both areas are considered well-served.

7. As shown on Exhibit #6, the change in reference point for WSJF will create a gain area of 12,748 persons in 810.6 square kilometers. There will also be a loss area in which there are 37,917 persons in 810.6 square kilometers. Both the gain and the loss areas are presently receiving service from a minimum of five full-time services.⁵ As such, the areas are considered well-served.

8. While Yulee, Florida is not located in an Urbanized Area, as designated by the United States Census, the proposed reference site for Yulee, Florida is located in the county just north of the Jacksonville, Florida Urbanized Area. From the proposed allocation reference site, a 70 dBu signal will not cover more than 50% of the Jacksonville, Florida Urbanized Area (in fact below 10% of the Urbanized Area would receive coverage), as can be seen on Exhibit #7. Further, Yulee is not located in the Jacksonville, Florida Urbanized Area. As such, it is believed no further analysis of this proposal is needed, with respect to the Urbanized Area.

9. WSJF, licensed to St. Augustine Beach, Florida, is located in the St. Augustine, Florida Urbanized Area. The proposed adjustment of the reference coordinates for Channel

-
- 4) A list of the stations serving the gain and loss area is attached as Exhibit #5A. It is noted that a portion of the gain and loss area extends into the Atlantic Ocean. Since this is an unpopulated area, analysis of service over the water was not considered.
 - 5) A list of the stations serving the gain and loss area is attached as Exhibit #6A. It is noted that a portion of the gain and loss area extends into the Atlantic Ocean. Since this is an unpopulated area, analysis of service over the water was not undertaken.

288C3 at St. Augustine Beach does not propose a change in community of license. As such, WSJF will remain licensed to a community within the Urbanized Area. Since the community of the license remains unaffected, it is believed no further analysis of this proposal is needed, with respect to the Urbanized Area.

10. The foregoing technical statement was prepared on behalf of Tama Radio Licenses of Jacksonville, FL, Inc., by Graham Brock, Inc., its Technical Consultants. All data related to FM facilities was extracted from the CDBS database and all population data was extracted from the 2000 census database. We assume no liability for errors or omissions in those databases that may be adverse to the requests contained herein.

Proposed Reference:
Latitude: 30-34-00 N
Longitude: 081-31-30 W
ERP: 6.0 kW
Channel: 287A
Prop Model: More

Graham Brock, Inc. - Broadcast Technical Consultants

CLASS A CITY GRADE LIMIT

WKLB CITY LIMIT

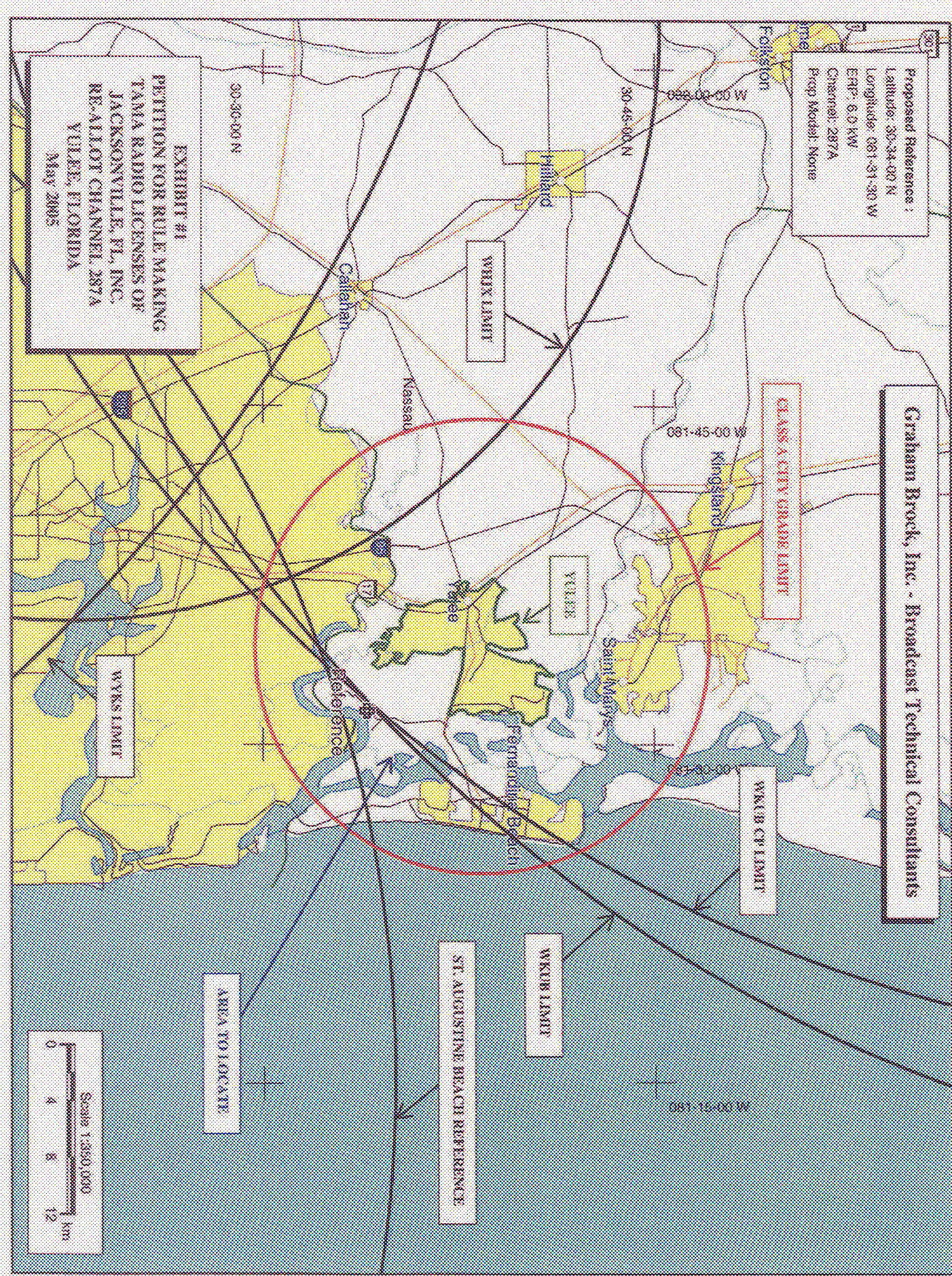
WKLB LIMIT

ST. AUGUSTINE BEACH REFERENCE

AREA TO LOCATE



EXHIBIT #1
PETITION FOR RULE MAKING
TAMA RADIO LICENSES OF
JACKSONVILLE, FL, INC.
RE-ALLOT CHANNEL 287A
YULEE, FLORIDA
May 2005



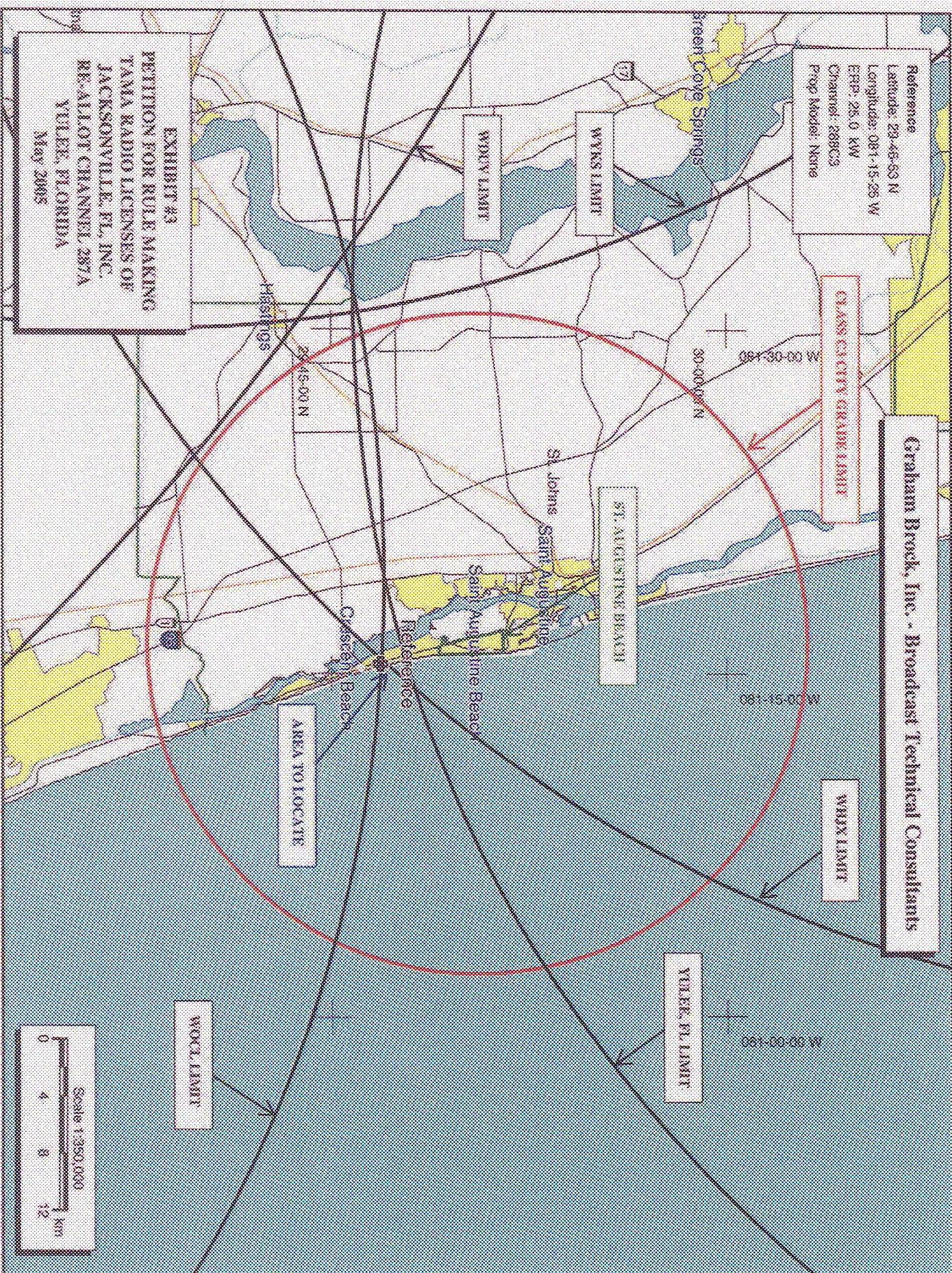
PETITION FOR RULE MAKING
TAMA RADIO LICENSES OF JACKSONVILLE, FL. INC.
RE-ALLOT CHANNEL 287A
YULEE, FLORIDA
May 2005

EXHIBIT #2

Allocation Study for Yulee, Florida
Using Proposed Allocation Site as Reference

REFERENCE							DISPLAY DATES
30 34 00 N				CLASS = A			DATA 05-12-05
81 31 30 W				Current Spacings			SEARCH 05-12-05
----- Channel 287 - 105.3 MHz -----							

Call	Channel	Location	Dist	Azi	FCC	Margin
	N. Lat.	W. Lng.	Ant	Power	HAAT	
AD287	ADD 287A	Yulee	FL 0.00	0.0	115.0	-115.00
	30 34 00	81 31 30	0.000 kW 0 M			
	Tama Radio Licenses of Jack.					
WJSJ	LIC 287A	Fernandina Beach	FL 9.40	219.3	115.0	-105.60
	30 30 04	81 35 14 CN	3.900 kW 125 M			
	Tama Radio Licenses Of Jack. BLH-19991223ABY					
WSJF	LIC-Z 288C3	St. Augustine Bch	FL 81.62	166.8	89.0	-7.38
	29 51 00	81 19 50 ZC	16.000 kW 125 M			
	Tama Radio Licenses Of Jack. BLH-19991223AAS					
	> Proposes to relocate reference site to provide clearance					
WKUB	LIC-N 286C2	Blackshear	GA 106.49	316.9	106.0	0.49
	31 15 49	82 17 30 NCX	50.000 kW 94 M			
	Mattox Broadcasting, Inc. BLH-20040505ABR					
WKUB.C	CP 286C2	Blackshear	GA 106.52	310.2	106.0	0.52
	31 10 54	82 22 51 CX	50.000 kW 106 M			
	Mattox Broadcasting, Inc. BPH-20040707AAX					
AD288	ADD 288C3	St. Augustine Bch	FL 90.79	163.5	89.0	1.79
	29 46 53	81 15 25	0.000 kW 0 M			
	Tama Radio Licenses of Jack.					
WHJX	LIC-Z 289C3	Baldwin	FL 52.82	246.2	42.0	10.82
	30 22 28	82 01 42 ZCX	25.000 kW 100 M			
	Tama Radio Licenses Of Jack. BLH-20031014AJX					
WYKS	LIC 287A	Gainesville	FL 134.80	219.8	115.0	19.80
	29 37 53	82 25 08 CN	3.000 kW 142 M			
	Gillen Broadcasting Corp. BLH-19941202KC					
WRHQ	LIC 287C3	Richmond Hill	GA 168.59	12.9	142.0	26.59
	32 02 52	81 07 26 CN	11.000 kW 148 M			
	Thoroughbred Communication BLH-19930325KA					
WXMK	LIC 290C3	Dock Junction	GA 69.63	2.6	42.0	27.63
	31 11 39	81 29 30 CN	15.000 kW 128 M			
	Golden Isles Broadcasting BLH-19940524KB					



PETITION FOR RULE MAKING
TAMA RADIO LICENSES OF JACKSONVILLE, FL, INC.
RE-ALLOT CHANNEL 287A
YULEE, FLORIDA
May 2005

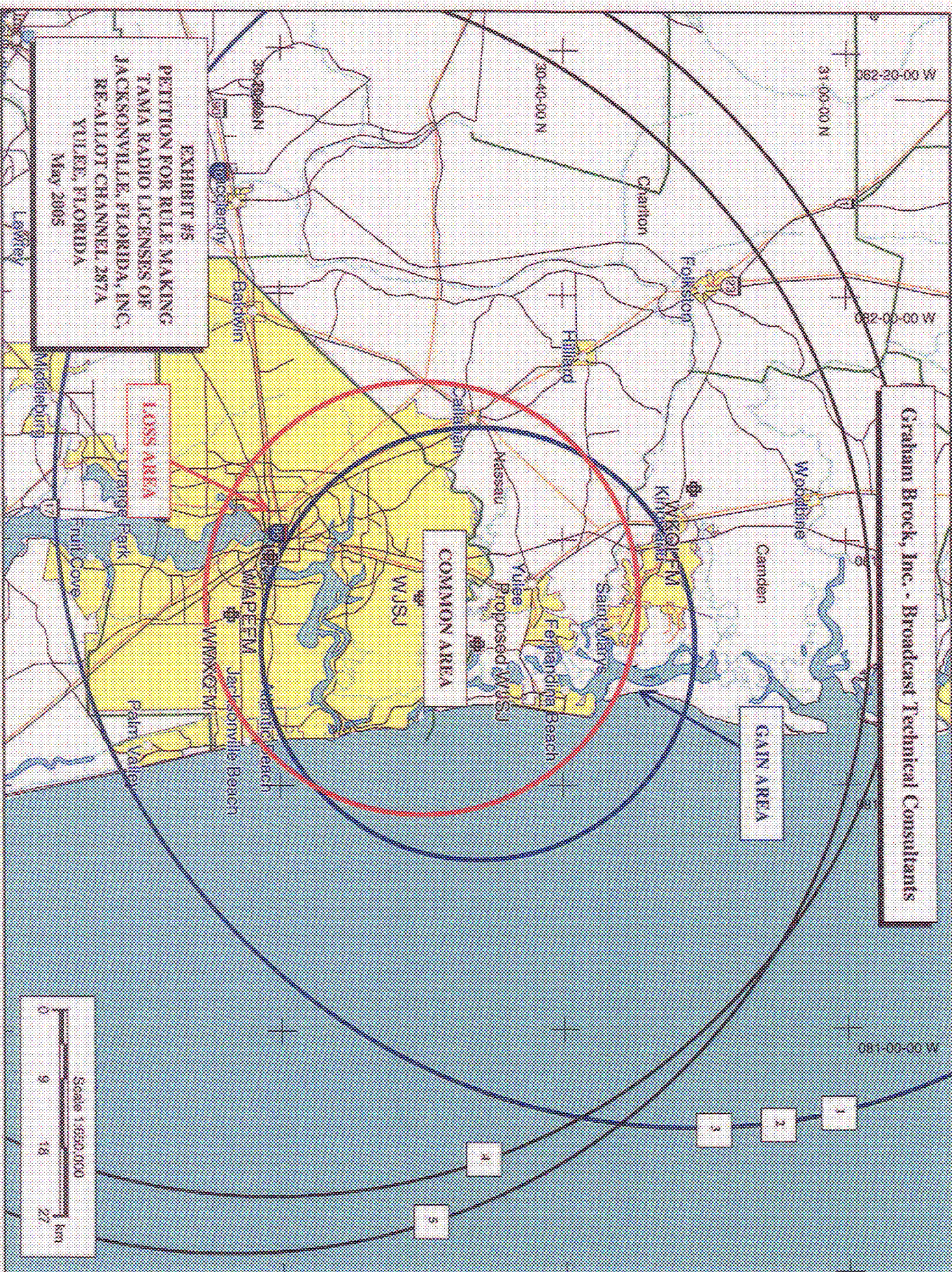
EXHIBIT #4

Allocation Study for St. Augustine Beach, Florida
Using Proposed Allocation Site as Reference

REFERENCE							DISPLAY DATES
29 46 53 N				CLASS = C3			DATA 05-12-05
81 15 25 W				Current Spacings			SEARCH 05-12-05
----- Channel 288 - 105.5 MHz -----							

Call	Channel	Location	Dist	Azi	FCC	Margin
	N. Lat.	W. Lng.	Ant	Power	HAAT	
AD288	ADD 288C3	St. Augustine Bch	FL 0.00	0.0	153.0	-153.00
	29 46 53	81 15 25	0.000 kW	0 M		
	Tama Radio Licenses of Jack.					
WSJF	LIC-Z 288C3	St. Augustine Bch	FL 10.41	317.1	153.0	-142.59
	29 51 00	81 19 50	16.000 kW	125 M		
	Tama Radio Licenses Of Jack. BLH-19991223AAS					
WJSJ	LIC 287A	Fernandina Beach	FL 85.89	338.4	89.0	-3.11
	30 30 04	81 35 14	3.900 kW	125 M		
	Tama Radio Licenses Of Jack. BLH-19991223ABY					
	> Proposes change of community of license to Yulee, Florida					
WOCL	LIC 290C	Deland	FL 95.54	183.6	96.0	-0.46
	28 55 16	81 19 09	100.000 kW	482 M		
	Infinity Radio Inc. BMLH-19970411KC					
WHJX	LIC-Z 289C3	Baldwin	FL 99.26	311.8	99.0	0.26
	30 22 28	82 01 42	25.000 kW	100 M		
	Tama Radio Licenses Of Jack. BLH-20031014AJX					
AD287	ADD 287A	Yulee	FL 90.79	343.6	89.0	1.79
	30 34 00	81 31 30	0.000 kW	0 M		
	Tama Radio Licenses of Jack.					
WDUV	LIC 288C1	New Port Richey	FL 230.45	220.0	211.0	19.45
	28 10 56	82 46 06	46.000 kW	410 M		
	CXR Holdings, L.L.C. BLH-19970915KE					
WYKS	LIC 287A	Gainesville	FL 113.66	261.8	89.0	24.66
	29 37 53	82 25 08	3.000 kW	142 M		
	Gillen Broadcasting Corp. BLH-19941202KC					
WOMXFM	LIC 286C	Orlando	FL 134.22	172.4	96.0	38.22
	28 34 51	81 04 32	100.000 kW	487 M		
	Infinity Radio Inc. BMLH-20030924ABI					
WIFOFM	LIC-Z 288C3	Jesup	GA 211.94	342.5	153.0	58.94
	31 36 06	81 56 00	25.000 kW	94 M		
	Jesup Broadcasting Corp. BLH-20030909ACB					

Graham Brock, Inc. - Broadcast Technical Consultants



PETITION FOR RULE MAKING
TAMA RADIO LICENSES OF JACKSONVILLE, FL, INC.
RE-ALLOT CHANNEL 287A
YULEE, FLORIDA
May 2005

EXHIBIT #5A

<u>No.</u>	<u>Call</u>	<u>City of License</u>	<u>Channel</u>
1	WSOL-FM	Brunswick, GA	268C
2	WKQL	Brunswick, GA	264C0
3	WFYV-FM	Atlantic Beach, FL	283C
4	WAPE-FM	Jacksonville, FL	236C
5	WMXQ	Jacksonville, FL	264C0

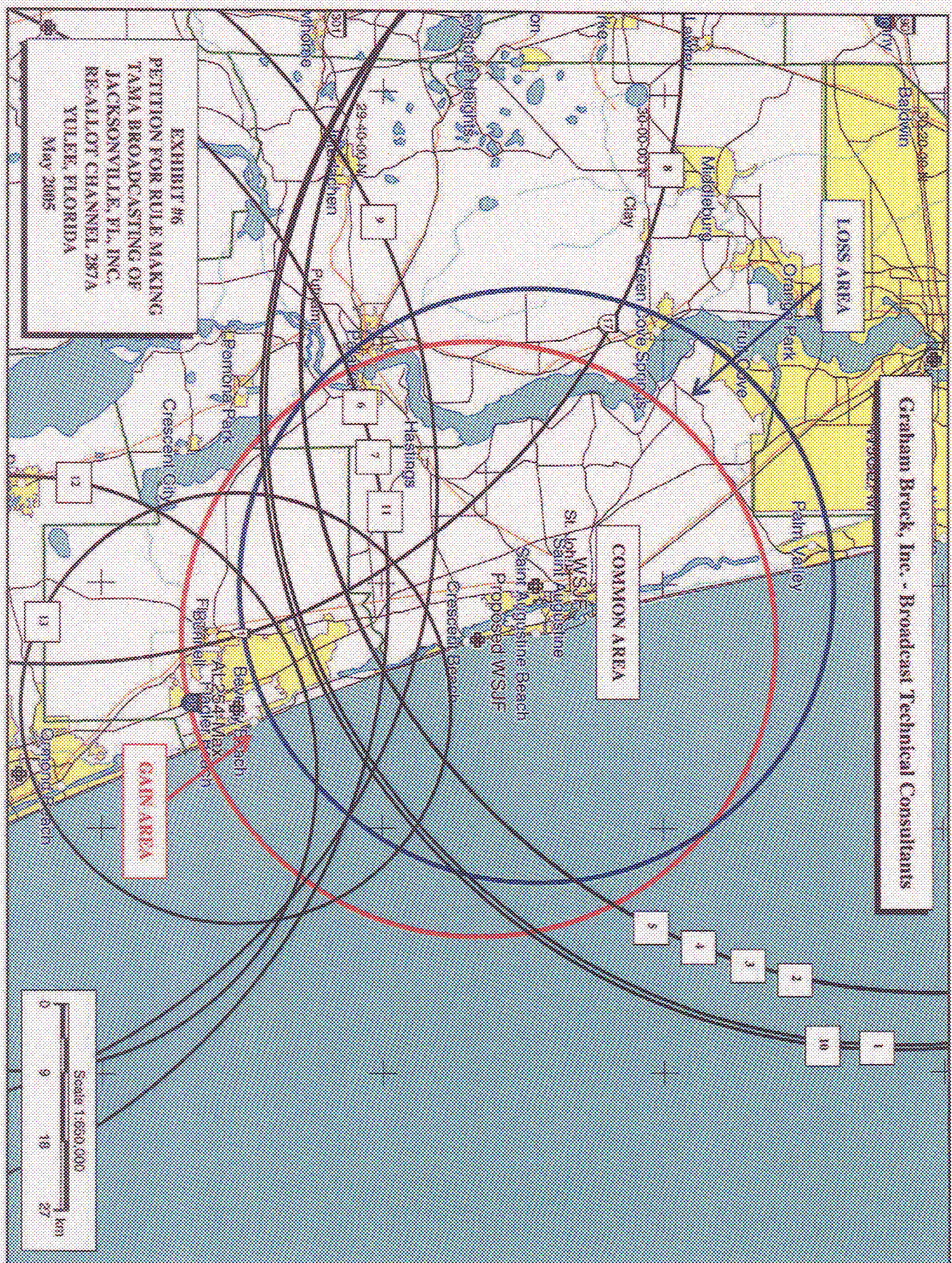
Graham Brock, Inc. - Broadcast Technical Consultants

LOSS AREA

COMMON AREA

GAIN AREA

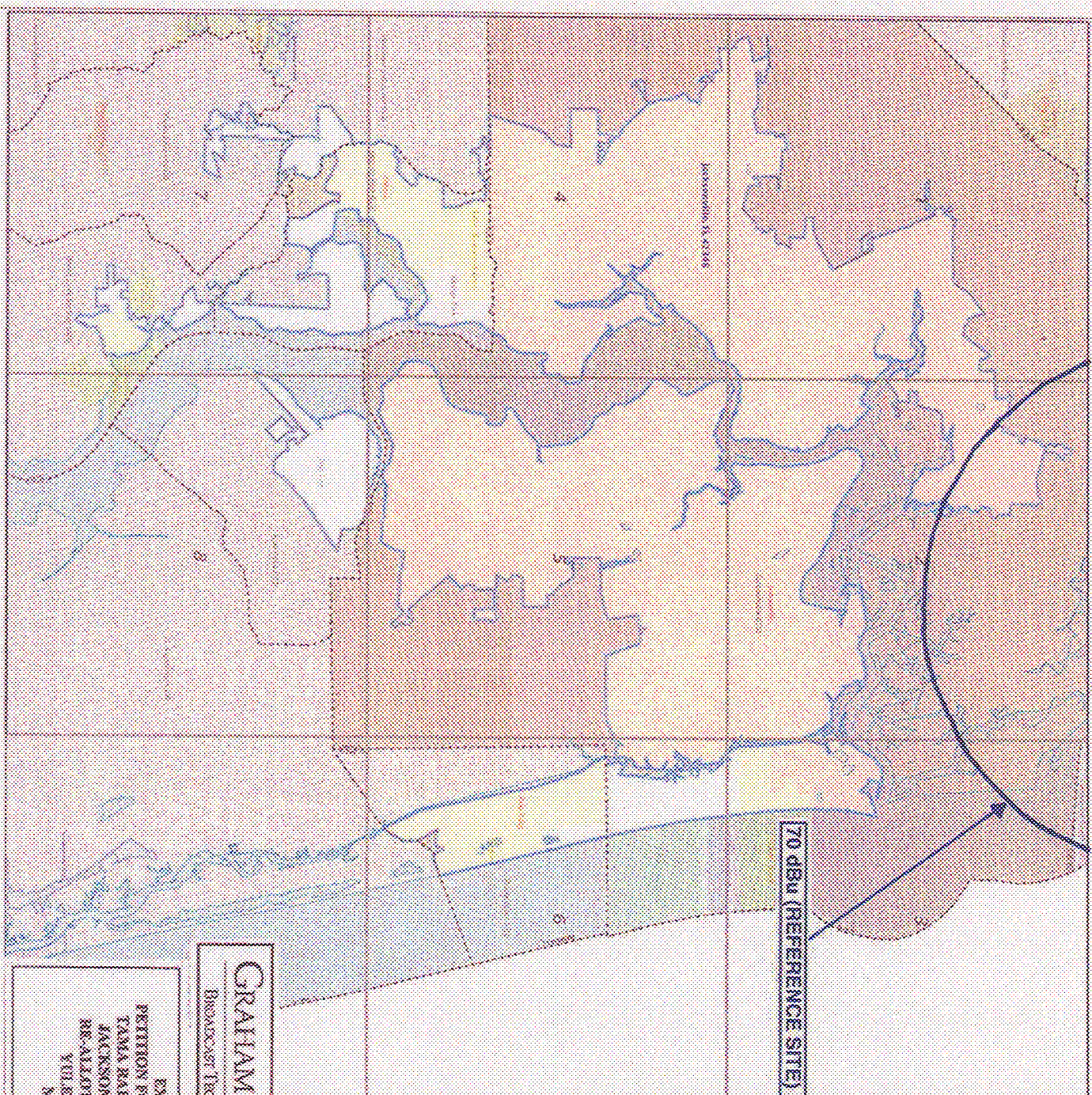
EXHIBIT #6
PETITION FOR RULE MAKING
TAMA BROADCASTING OF
JACKSONVILLE, FL, INC.
RE-ALLOT CHANNEL 287A
YULEE, FLORIDA
May 2005



PETITION FOR RULE MAKING
TAMA RADIO LICENSES OF JACKSONVILLE, FL, INC.
RE-ALLOT CHANNEL 287A
YULEE, FLORIDA
May 2005

EXHIBIT #6A

<u>No.</u>	<u>Call</u>	<u>City of License</u>	<u>Channel</u>
1	WQIK-FM	Jacksonville, FL	256C0
2	WMXQ	Jacksonville, FL	264C0
3	WAPE-FM	Jacksonville, FL	236C
4	WFYV-FM	Atlantic Beach, FL	283C
5	WEJZ	Jacksonville, FL	241C0
6	WJHM	Daytona Beach, FL	270C
7	WOCL	Deland, FL	290C
8	WOGK	Ocala, FL	229C
9	WCFB	Daytona Beach, FL	233C
10	WJGL	Jacksonville, FL	245C
11	WMGF	Mount Dora, FL	299C
12	WHOG-FM	Ormond-by-the-Sea, FL	239C3
13	Ch 245 Allocation	Palm Coast, FL	254A



70 dBu (REFERENCE SITE)

Legend

Color	Tract	Population	Area (sq. mi.)	Density (per sq. mi.)
Light Blue	1	1,100	1.1	100
Light Green	2	1,200	1.2	100
Light Yellow	3	1,300	1.3	100
Light Orange	4	1,400	1.4	100
Light Pink	5	1,500	1.5	100
Light Purple	6	1,600	1.6	100
Light Brown	7	1,700	1.7	100
Light Grey	8	1,800	1.8	100
Light Blue	9	1,900	1.9	100
Light Green	10	2,000	2.0	100
Light Yellow	11	2,100	2.1	100
Light Orange	12	2,200	2.2	100
Light Pink	13	2,300	2.3	100
Light Purple	14	2,400	2.4	100
Light Brown	15	2,500	2.5	100
Light Grey	16	2,600	2.6	100
Light Blue	17	2,700	2.7	100
Light Green	18	2,800	2.8	100
Light Yellow	19	2,900	2.9	100
Light Orange	20	3,000	3.0	100
Light Pink	21	3,100	3.1	100
Light Purple	22	3,200	3.2	100
Light Brown	23	3,300	3.3	100
Light Grey	24	3,400	3.4	100
Light Blue	25	3,500	3.5	100
Light Green	26	3,600	3.6	100
Light Yellow	27	3,700	3.7	100
Light Orange	28	3,800	3.8	100
Light Pink	29	3,900	3.9	100
Light Purple	30	4,000	4.0	100
Light Brown	31	4,100	4.1	100
Light Grey	32	4,200	4.2	100
Light Blue	33	4,300	4.3	100
Light Green	34	4,400	4.4	100
Light Yellow	35	4,500	4.5	100
Light Orange	36	4,600	4.6	100
Light Pink	37	4,700	4.7	100
Light Purple	38	4,800	4.8	100
Light Brown	39	4,900	4.9	100
Light Grey	40	5,000	5.0	100
Light Blue	41	5,100	5.1	100
Light Green	42	5,200	5.2	100
Light Yellow	43	5,300	5.3	100
Light Orange	44	5,400	5.4	100
Light Pink	45	5,500	5.5	100
Light Purple	46	5,600	5.6	100
Light Brown	47	5,700	5.7	100
Light Grey	48	5,800	5.8	100
Light Blue	49	5,900	5.9	100
Light Green	50	6,000	6.0	100
Light Yellow	51	6,100	6.1	100
Light Orange	52	6,200	6.2	100
Light Pink	53	6,300	6.3	100
Light Purple	54	6,400	6.4	100
Light Brown	55	6,500	6.5	100
Light Grey	56	6,600	6.6	100
Light Blue	57	6,700	6.7	100
Light Green	58	6,800	6.8	100
Light Yellow	59	6,900	6.9	100
Light Orange	60	7,000	7.0	100
Light Pink	61	7,100	7.1	100
Light Purple	62	7,200	7.2	100
Light Brown	63	7,300	7.3	100
Light Grey	64	7,400	7.4	100
Light Blue	65	7,500	7.5	100
Light Green	66	7,600	7.6	100
Light Yellow	67	7,700	7.7	100
Light Orange	68	7,800	7.8	100
Light Pink	69	7,900	7.9	100
Light Purple	70	8,000	8.0	100
Light Brown	71	8,100	8.1	100
Light Grey	72	8,200	8.2	100
Light Blue	73	8,300	8.3	100
Light Green	74	8,400	8.4	100
Light Yellow	75	8,500	8.5	100
Light Orange	76	8,600	8.6	100
Light Pink	77	8,700	8.7	100
Light Purple	78	8,800	8.8	100
Light Brown	79	8,900	8.9	100
Light Grey	80	9,000	9.0	100
Light Blue	81	9,100	9.1	100
Light Green	82	9,200	9.2	100
Light Yellow	83	9,300	9.3	100
Light Orange	84	9,400	9.4	100
Light Pink	85	9,500	9.5	100
Light Purple	86	9,600	9.6	100
Light Brown	87	9,700	9.7	100
Light Grey	88	9,800	9.8	100
Light Blue	89	9,900	9.9	100
Light Green	90	10,000	10.0	100

GRAHAM BROCK, Inc.

Broadcast Technical Consultants

EXHIBIT #7
PETITION FOR RULE MAKING
TAMPA RADIO LICENSES OF
JACKSONVILLE, FL, INC.
RE-ALLOT CHANNEL 287A
VILLAGE, FLORIDA
May 2005

AFFIDAVIT AND QUALIFICATIONS OF CONSULTANT

State of Georgia)
St. Simons Island) ss:
County of Glynn)

JEFFERSON G. BROCK, being duly sworn, deposes and says that he is an officer of Graham Brock, Inc. Graham Brock has been engaged by Tama Radio Licenses of Jacksonville, FL, Inc., to prepare the attached Technical Exhibit.

His qualifications are a matter of record before the Federal Communications Commission. He has been active in Broadcast Engineering since 1979.

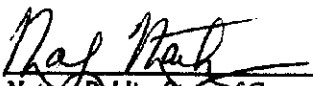
The attached report was either prepared by him or under his direction and all material and exhibits attached hereto are believed to be true and correct.

This the 16th day of May, 2005.



Jefferson G. Brock
Affiant

*Sworn to and subscribed before me
this the 16th day of May, 2005*



Notary Public, State of Georgia
My Commission Expires: September 3, 2007

EXHIBIT B



U.S. Census Bureau

American FactFinder

DP-1. Profile of General Demographic Characteristics: 2000

Data Set: Census 2000 Summary File 1 (SF 1) 100-Percent Data

Geographic Area: Yulee CDP, Florida

NOTE: For information on confidentiality protection, nonsampling error, and definitions, see <http://factfinder.census.gov/home/en/datanotes/expsf1u.htm>.

Subject	Number	Percent
Total population	8,392	100.0
SEX AND AGE		
Male	4,232	50.4
Female	4,160	49.6
Under 5 years	587	7.0
5 to 9 years	653	7.8
10 to 14 years	694	8.3
15 to 19 years	589	7.0
20 to 24 years	457	5.4
25 to 34 years	1,182	14.1
35 to 44 years	1,434	17.1
45 to 54 years	1,227	14.6
55 to 59 years	460	5.5
60 to 64 years	344	4.1
65 to 74 years	538	6.4
75 to 84 years	201	2.4
85 years and over	26	0.3
Median age (years)	35.2	(X)
18 years and over	6,075	72.4
Male	3,004	35.8
Female	3,071	36.6
21 years and over	5,770	68.8
62 years and over	962	11.5
65 years and over	765	9.1
Male	370	4.4
Female	395	4.7
RACE		
One race	8,279	98.7
White	7,601	90.6
Black or African American	555	6.6
American Indian and Alaska Native	50	0.6
Asian	40	0.5
Asian Indian	5	0.1
Chinese	3	0.0
Filipino	16	0.2
Japanese	2	0.0
Korean	3	0.0
Vietnamese	3	0.0
Other Asian ¹	8	0.1
Native Hawaiian and Other Pacific Islander	3	0.0
Native Hawaiian	1	0.0
Guamanian or Chamorro	1	0.0
Samoan	0	0.0
Other Pacific Islander ²	1	0.0
Some other race	30	0.4
Two or more races	113	1.3
Race alone or in combination with one or more other races³		

Subject	Number	Percent
White	7,704	91.8
Black or African American	570	6.8
American Indian and Alaska Native	92	1.1
Asian	65	0.8
Native Hawaiian and Other Pacific Islander	5	0.1
Some other race	74	0.9
HISPANIC OR LATINO AND RACE		
Total population	8,392	100.0
Hispanic or Latino (of any race)	128	1.5
Mexican	25	0.3
Puerto Rican	16	0.2
Cuban	4	0.0
Other Hispanic or Latino	83	1.0
Not Hispanic or Latino	8,264	98.5
White alone	7,528	89.7
RELATIONSHIP		
Total population	8,392	100.0
In households	8,392	100.0
Householder	3,083	36.7
Spouse	1,892	22.5
Child	2,571	30.6
Own child under 18 years	2,034	24.2
Other relatives	443	5.3
Under 18 years	214	2.6
Nonrelatives	403	4.8
Unmarried partner	194	2.3
In group quarters	0	0.0
Institutionalized population	0	0.0
Noninstitutionalized population	0	0.0
HOUSEHOLDS BY TYPE		
Total households	3,083	100.0
Family households (families)	2,383	77.3
With own children under 18 years	1,143	37.1
Married-couple family	1,892	61.4
With own children under 18 years	841	27.3
Female householder, no husband present	342	11.1
With own children under 18 years	211	6.8
Nonfamily households	700	22.7
Householder living alone	541	17.5
Householder 65 years and over	166	5.4
Households with individuals under 18 years	1,281	41.6
Households with individuals 65 years and over	577	18.7
Average household size	2.72	(X)
Average family size	3.06	(X)
HOUSING OCCUPANCY		
Total housing units	3,312	100.0
Occupied housing units	3,083	93.1
Vacant housing units	229	6.9
For seasonal, recreational, or occasional use	18	0.5
Homeowner vacancy rate (percent)	1.6	(X)
Rental vacancy rate (percent)	9.7	(X)
HOUSING TENURE		
Occupied housing units	3,083	100.0
Owner-occupied housing units	2,534	82.2
Renter-occupied housing units	549	17.8
Average household size of owner-occupied unit	2.78	(X)
Average household size of renter-occupied unit	2.44	(X)

(X) Not applicable

¹ Other Asian alone, or two or more Asian categories.

² Other Pacific Islander alone, or two or more Native Hawaiian and Other Pacific Islander categories.

³ In combination with one or more other races listed. The six numbers may add to more than the total population and the six percentages may add to more than 100 percent because individuals may report more than one race.

Source: U.S. Census Bureau, Census 2000 Summary File 1, Matrices P1, P3, P4, P8, P9, P12, P13, P17, P18, P19, P20, P23, P27, P28, P33, PCT5, PCT8, PCT11, PCT15, H1, H3, H4, H5, H11, and H12.

EXHIBIT C



Nassau County School District

Bryceville ♦ Callahan ♦ Fernandina Beach ♦ Hilliard ♦ Yulee

- Home
- About NCSD
- District News
- Schools
- Departments
- Employee Info
- School Board
- Superintendent
- Community
- Links

Schools

District Schools

Elementary

Atlantic Elementary (2-3)
1205 Atlantic Avenue
Fernandina Beach, FL 32034
(904) 491-7930
Principal: Laurie Kepner

Bryceville Elementary (K-5)
6504 Church Avenue
Bryceville, FL 32009
(904) 491-7932
Principal: Dr. Eric Larsen

Callahan Elementary (PreK-2)
449618 U.S. Highway 301
Callahan, FL 32011
(904) 491-7933
Principal: Susan Howard

Callahan Intermediate (3-5)
34586 Ballpark Road
Callahan, FL 32011
(904) 491-7934
Principal: LeeAnn Jackson

Emma Love Hardee Elementary (4-5)
2200 Susan Drive
Fernandina Beach, FL 32034
(904) 491-7936
Principal: Diane Romon

Hilliard Elementary (PreK-5)
27568 Ohio Street
Hilliard, FL 32046
(904) 491-7939
Principal: Kristi Simpkins

Southside Elementary (PreK-1)
1112 Jasmine Street
Fernandina Beach, FL 32034
(904) 491-7941
Principal: Diana Middleton

Yulee Elementary (3-5)
86063 Felmor Road
Yulee, FL 32097
(904) 491-7943
Principal: Phyllis Rouse

Yulee Primary (PreK-2)
86426 Goodbread Drive
Yulee, FL 32097
(904) 491-7945
Principal: Jennifer Gray

Secondary

Callahan Middle (6-8)
450121 Old Dixie Highway
Callahan, FL 32011
(904) 491-7935
Principal: James Rodeffer

Fernandina Beach High (9-12)
435 Citrona Drive
Fernandina Beach, FL 32034 (904)
491-7937
Principal: Jane Arnold

Fernandina Beach Middle (6-8)
315 Citrona Drive
Fernandina Beach, FL 32034
(904) 491-7938
Principal: Dr. John Mazzella

Hilliard Middle-Senior High (6-12)
One Flashes Avenue
Hilliard, FL 32046
(904) 491-7940
Principal: Dale Braddock

West Nassau County High (9-12)
1 Warrior Drive
Callahan, FL 32011
(904) 491-7942
Principal: Troy Arnold

Yulee Middle (6-8)
85439 Minor Road
Yulee, FL 32097
(904) 491-7944
Principal: Dr. Deonia Simmons

Hurricane Island Outward Bound
3108 Bell River Estates Road
Yulee, FL 32097
(904) 491-9883
Principal: Andreu Powell

Nassau Community Academy
2258 Ball Park Road Callahan, FL 32011
1201 Atlantic Avenue Fernandina Beach, FL 32034
37608 West 6th Avenue Hilliard, FL 32046
850935 US Hwy 17 North-Bldg 1201 Yulee, FL 32097
(904) 491-9898
Principal: Sharyl Wood

Nassau County Adult Education
1201 Atlantic Avenue
Fernandina Beach, FL 32034
(904) 491-9898
Principal: Sharyl Wood

Nassau Halfway House
1781 Lisa Avenue
Fernandina Beach, FL 32034
(904) 491-9883
Principal: Andreu Powell

District Office ~ 1201 Atlantic Avenue, Fernandina Beach, FL 32034 ~ (904) 491-9800
Please direct all questions, comments, and suggestions to info@nassau.k12.fl.us
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Updated 05/12/2005

FLORIDA COMMUNITY COLLEGE at Jacksonville

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Center News

"Courtyard Nights"

"Courtyard Nights" will be held from 7:30-9:30 p.m. on the second Friday of each month.

Courtyard nights is a family-oriented program featuring music and other performing arts that is free and open to the public.

- ▶ Outdoor Education Center
- ▶ Campuses/Centers Home

Nassau Center

**76346 William Burgess Blvd., Yulee, FL 32097 904.548.4400;
Callahan/Hilliard local 766.1300**

The Betty P. Cook Nassau Center is located in Yulee on 102 acres, .6 miles east of the Interstate 95/AIA intersection in Nassau County. The centralized location of the Center gives local residents convenient access to the classes and programs offered within the county.

The state-of-the-art 45,000 square foot facility, opened in August 2000 is fully equipped with four computer labs, and instructional television classroom, library, science lab, student support offices, student lounge/vending areas, a garden like interior courtyard, and excellent classroom spaces. Current offerings include A.A. and A.S. college credit classes, customized workforce education classes, Cisco Networking classes and practical nursing. Programs at the Nassau Center are constantly evolving to meet community and industry needs. An LPN Nursing Program will be offered in the fall of 2001. A 16-acre portion of the campus is dedicated to the College's **Outdoor Education Center**.

The **Outdoor Education Center** Program is located in a pristine wooded corner of the College property. The physical support facilities, designed to blend in with the natural setting, complement the extensive low ropes course and the towering 30-foot climbing wall. The outdoor education program offers team building, leadership, and environmental education programs to corporations and businesses, non-profit organizations, and educational institutions at all levels. College credit adventure classes are also offered in selected areas. The low ropes course and the climbing wall are the best in the area.

[prospective students](#) | [current/returning students](#) | [distance learners](#) | [employers](#) | [friends/colleagues](#) | [campuses/centers](#) | [fccj home](#)

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Disclaimer

Revised April 13, 2005

For more information, call 904.548.4400

Callahan/Hilliard local 766.1300

[Home](#)

ZIP Code Lookup

All Cities/Towns in a ZIP Code™ Results

[New Search for ZIP Code >](#)

32097 is associated with the following Cities/Towns:

City	State	City/Town Status	ZIP Code Type
YULEE	FL	ACCEPTABLE (DEFAULT)	STANDARD

[New Search for ZIP Code >](#)

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Search for Public Libraries

LSP Library Statistics Program

Search Information

[Search Results](#) [Modify Search](#) [About the Data](#) [Help](#)**Branch Library Name:**

Yulee Branch

County:

Nassau

FSCS ID:

FL8005-004

Mailing Address:760 William Burgess BLVD.
Yulee, FL 32097**Physical Address:**760 William Burgess BLVD.
Yulee, FL 32097**Phone:**

(904) 548-4467

Library System:Nassau County Public Library
System**Metro Status:**Metropolitan Area, but not within 12
central city limits**FIPS Code:**

Source: Public Libraries Survey, Fiscal Year 2002

Note: "N/A" means the data are not available or not applicable.

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National Center for Education Statistics

Institute of Education Sciences, U.S. Dept. of Education

(map) 1990 K Street, NW, Washington, DC 20006, USA, Phone: (202) 502-7300

EXHIBIT D

BUSINESSES IN YULEE

YULEE APPLIANCE SERVICE
1930 JOANN RD, YULEE, FL 32097
Phone: (904) 225-8002

YULEE AUTO PARTS
824 N US 17, YULEE, FL 32097
Phone: (904) 225-0928

YULEE BAPTIST CHURCH DAYCARE
31 W HARTS ROAD, YULEE, FL 32097
Phone: (904) 225-5128

YULEE BINGO
893 N US 17, YULEE, FL 32097
Phone: (904) 225-9612

YULEE CAR WASH
92 N US 17, YULEE, FL 32097
Phone: (904) 225-8834

YULEE CARPET & TILE
624 HARRY GREEN ROAD, YULEE, FL 32097
Phone: (904) 225-0673

YULEE FAMILY DENTISTRY LC
85029 TRINITY CIRCLE, YULEE, FL 32097
Phone: (904) 225-4999

YULEE FAMILY PRACTICE CENTER
851042 US 17, YULEE, FL 32097
Phone: (904) 225-9400

YULEE HOME CENTER
354 S US 17, YULEE, FL 32097
Phone: (904) 225-2251

YULEE LITTLE LEAGUE
686 GOODBREAD ROAD, YULEE, FL 32097
Phone: (904) 225-9611

YULEE NAILS
3159 LOFTON SQUARE COURT, YULEE, FL 32097
Phone: (904) 491-8686

YULEE SEA STORE
US 17 N AND HIGHWAY A1A, YULEE, FL 32041
Phone: (904) 225-0075

YULEE VILLAS
122 S STATE ROAD 17, YULEE, FL 32041
Phone: (904) 225-5810

CARGO TRANSFER SERVICES YULEE
393 S US 17, YULEE, FL 32097
Phone: (904) 225-2008

GREEN ACRES OF YULEE
850746 US HIGHWAY 17, YULEE, FL 32097
Phone: (904) 225-0168

THE YULEE BARBER SHOP
604 S US 17, YULEE, FL 32097
Phone: (904) 225-5889

VISION CENTER OF YULEE
1870 E STATE ROAD 200, YULEE, FL 32097
Phone: (904) 225-1997

CHURCHES & COMMUNITY ORGANIZATIONS
IN YULEE, FLORIDA

Churches

BAHA ILS OF NASSAU COUNTY
2937 HAVEN ROAD, YULEE, FL 32097

BLACKROCK CHURCH OF GOD
830 BLACKROCK ROAD, YULEE, FL 32097
Phone: (904) 277-4536

CELEBRATION ASSEMBLY OF GOD
506 S US 17, YULEE, FL 32097

CELEBRATION BAPTIST CHURCH
26 W HARTS RD, YULEE, FL 32097

COMMUNITY BAPTIST CHURCH
85326 BAYVIEW RD, YULEE, FL 32041
Phone: (904) 225-0809

CHRISTIAN FAMILY CHURCH
1475 ELISE RD W, YULEE, FL 32097

CHURCH OF GOD BY FAITH
86138 PALM TREE DR, YULEE, FL 32097
Phone: (904) 225-5388

CHURCH OF GOD BY FAITH
SANDHILL ROAD, YULEE, FL 32041
Phone: (904) 225-9829

FIRST BAPTIST CHURCH OF YULEE
PINWOOD DRIVE, YULEE, FL 32041
Phone: (904) 225-0274

FRIENDSHIP BAPTIST
MINER ROAD, YULEE, FL 32041
Phone: (904) 225-0683

HARPER CHAPEL BAPTIST CHURCH
54 HARPER CHAPEL ROAD, YULEE, FL 32097
Phone: (904) 548-0704

HEDGES BAPTIST CHURCH
SUTTON PLACE, YULEE, FL 32097
Phone: (904) 225-2105

MIRACLE FAITH CHURCH OF GOD
3266 ROSES BLUFF ROAD, YULEE, FL 32097
Phone: (904) 277-7853

NASSAU NAZARENE FELLOWSHIP
665 N US 17, YULEE, FL 32097
Phone: (904) 225-2222

NEW MT CARMEL BAPTIST CHURCH
HIGHWAY 17, YULEE, FL 32097
Phone: (904) 225-0190

OASIS CHRISTIAN CENTER
246 HAMILTON STREET, YULEE, FL 32097
Phone: (904) 225-8678

RIVER OF PRAISE WORSHIP CENTER
83410 SAINT MARK DRIVE, YULEE, FL 32097
Phone: (904) 225-2596

SAINT JAMES BAPTIST CHURCH
COUNTY ROAD 108, YULEE, FL 32041
Phone: (904) 225-9010

YULEE BAPTIST CHURCH DAYCARE
31 W HARTS ROAD, YULEE, FL 32097
Phone: (904) 225-5128

YULEE UNITED METHODIST CHURCH
HIGHWAY A1A, YULEE, FL 32097
Phone: (904) 225-5381

YULEE UNITED METHODIST PARSONAGE
980 CHESTER ROAD, YULEE, FL 32097

Community Organizations

LIONS CLUB OF YULEE
893 N US 17, YULEE, FL 32097
Phone: (904) 225-5686

YMCA
479 FELMOR ROAD, YULEE, FL 32097
Phone: (904) 225-9650

YMCA
389 FELMOR ROAD, YULEE, FL 32097
Phone: (904) 225-4943

FRATERNAL ORDER OF POLICE LODGE 65
POLICE LODGE ROAD, YULEE, FL 32097
Phone: (904) 225-5714

MOOSE LODGE
222 S US 17, YULEE, FL 32097
Phone: (904) 225-0976

SILVER SQUARE MASONIC LODGE 703
MINER ROAD, YULEE, FL 32041
Phone: (904) 225-0856